



Tweed look for Tom in herringbone check jacket, was £250 now £75, check shirt, was £50 now £25 and navy chinos, £50, all from Austin Reed. Teal V-neck sweater was £50 now £35, at Racing Green and tweed flat cap, was £45 now £27, at Musto



Tom in black rib-sleeved jacket, £69, white short-sleeved T-shirt, £23, both from Calvin Klein and olive green zip-up top, was £49.99 now £29.99 at Helly Hansen

Look smart . . . Adam, left, wears black wool "Tom English" coat from Suits You, was £169, now £118, soft pink shirt, £25, at Hawes & Curtis, and trousers, part of suit from Austin Reed. Dave, centre, wears cherry twill cotton shirt, was £50 now £25, charcoal long wool single-breasted coat, was £325 now £199 and trousers from navy suit, all at Austin Reed. Tom, right, wears navy pinstripe suit, was £350 now £250 and pale blue shirt, was £50 now £25, at Austin Reed with magenta striped silk tie from Osprey, was £50 now £25

MAIN PICTURE: grey wool pinstripe suit, was £500 now £175 at Austin Reed, soft pink shirt, £25, at Hawes & Curtis, magenta striped silk tie, £50 now £25 at Osprey, yellow striped watch, £66, at Calvin Klein



Oh man!

(. . . what you'll say when he's had a Gloucester Quays makeover)

ARE you fed up with your man's faded jeans and worn out trainers? Wanting to impress a special significant other this Valentine's weekend? Or just tired of your current look?

If you answered yes to any of the above then Gloucester Quays Designer Outlet is the place to visit today.

Personal style consultants Kate Parker and Pip Rankin will be on hand to transform your man into a stylish hunk – the perfect Valentine's Day present. They'll be in Hawes & Curtis and Calvin Klein Jeans at 11am, 1pm and 3pm.

To show how your man could look, Gloucester rugby players Adam Eustace, Dave Lewis and Tom Voyce volunteered to become models for the day. Kate and Pip transformed the boys with country tweeds, formal wear and sportswear.

They work with individuals and organisations to help develop people's style so they can feel confident in what they are doing.

And they'll be waving their magic wands through the malls of Gloucester Quays showing just how to achieve that perfect look, with designer names all at up to 60 per cent off.

As an added bonus, customers who bring in a "gently worn" shirt to donate to the Cotswold Care Hospice for their 10 charity stores, can benefit from extra discounts in selected menswear stores.

Calvin Klein, Hawes & Curtis, Jeff Banks, Suits You, Helly Hansen and Quba & Co are just some of the stores taking part.

Cotswold Care Hospice is one of Gloucester Quays Designer Outlet's chosen charities.

The hospice cares for more than 500 people with life-limiting illnesses and their families and carers. All their service is provided free of charge and every year the charity must raise £1.6 million to run the hospice.

Roses are red, violets are blue . . . at Gloucester Quays Designer Outlet there's a new man waiting for you.

WEEKEND found out more as Gloucester rugby players Adam Eustace, Dave Lewis and Tom Voyce turned models for the day



The rugby boys, from left, Dave Lewis, Adam Eustace, centre, and Tom Voyce, with stylists Pip Rankin, left, and Kate Parker

Stylists

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Pictures

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Dave Lewis wears red-hooded sweat top, was £49.99 now £19.99 at Helly Hansen and sleeveless grey body warmer, was £199 now £95, at Quba



Adam, left, wears multi-striped shirt, £25, at Hawes & Curtis and, V-neck purple jumper, was £50 now £35, at Racing Green. At Musto, the trousers, were £200 now £100, beanie, was £18 now £9, and walking boots, were £125 now £50. The canvas bag was £195, now £125 at Osprey. Dave, centre, wears Austin Reed green striped shirt, was £50 now £20, brown check wool jacket, was £250 now £125, and chocolate chinos, were £50 now £35. The V-neck merino wool green jumper, was £50 now £35, at Racing Green, Kendal Wat boots, were £94.95 now £49.99, at Mountain Warehouse, wool beanie, was £25 now £16, and brown leather cartridge bag, was £150 now £90, both at Musto. Tom wears Ravene Wat boots, were £49.99 now £34.99, at Mountain Warehouse, with olive green messenger bag, was £56 now £33, at Calvin Klein. See opposite page for rest of details